

Long-time guest Mark Hodge recently joined The West Coast Fishing Club as Vice President of Sales & Client Services

March 11, 2015

Do you know this man?



Mark Hodge

There is a good chance you have seen him at The Clubhouse or North Island Lodge. He is Mark Hodge, a seasoned sales executive and an annual guest with us since his first visit in 2000.

In fact, Mark is typical of a lot of our repeat annual visitors; folks who determined from their first visit that there was nowhere else they wanted to go for their annual Haida Gwaii Salmon fix than our lodges at Langara and Graham Island. And like a lot of other guests, he has brought numerous clients with him over the years as a means of spending some uber-quality time and thanking them for their business.

He has made countless friends over the years around the dinner table or the fireplace, and they will likely be pleased to know that Mark has joined the management team of The West Coast Fishing Club as Vice President of Sales and Client Services. A lifelong angler, Mark is pretty pleased about the new position too.

“I remember fishing Langara Island for the first time, staying at a floating lodge that was owned by a competitor and looking up at The Clubhouse,” he recalls. “I remember thinking ‘this is pretty special, but that place up there must be really special.’”

To fulfill his curiosity, he booked a trip with his brother to The Clubhouse for the following summer, and immediately discovered that it was “far beyond” special. So special that he and his brother came back again that same year for an encore.

“Since that time, I’ve never even thought about going anywhere else than The West Coast Fishing Club properties. The staff and lodge managers are fantastic people and the service culture they’ve had going up there all these years never ceases to amaze me.”

Mark is looking forward to talking to like-minded angler friends about their next trip and also to introducing more first-timers to what he experienced on his inaugural visit back in 2000. “My first visit was a game-changer and it will be for other people too. Of that I am certain,” he says.

With over 25 years of corporate sales and leadership experience with a Berkshire Hathaway owned company, and an enduring enthusiasm for Salmon fishing at Haida Gwaii, Mark is well qualified to head up our sales and client services team.

Tight lines Mark, and welcome to The Club!

For inquiries about any of our properties or to make reservations, please don’t hesitate to contact Mark directly: markhodge@westcoastfishingclub.com or 1-888-432-6666

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