

2010 Green Space BC

British Columbia's Sustainability Resource



PRIDE & PAYOFF

Business benefits through sustainable approaches

Building beyond boundaries

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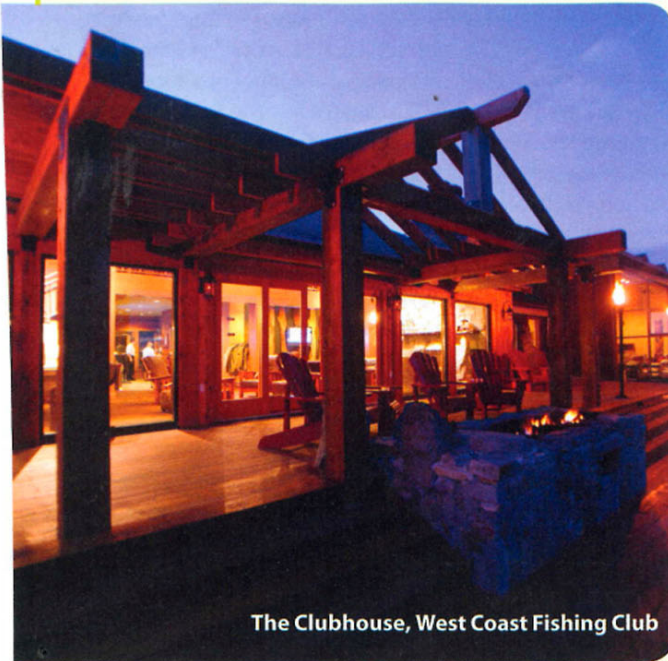
Eating off the street

Turning the corner on urban farms. Page 40

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The Clubhouse, West Coast Fishing Club

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Sustainable fishing for the future

Each year, the West Coast Fishing Club hosts a celebrated culinary series at the Clubhouse, Langara Island, Haida Gwaii. On September 5-8, 2010, the club welcomes Myke Shaw, a member of the acclaimed executive chef team at the Vancouver Aquarium Marine Science Centre and an active supporter of responsibly sourced diets. Shaw has ensured that 100 per cent of the seafood served at the aquarium is verified by Ocean Wise.



The club owns four luxurious properties featuring world-class fishing, accommodation, food and wine, service and staff. Guests have access to abundant runs of salmon, high-end boats and equipment and highly knowledgeable guides. The club has aligned itself with the aquarium through the BluePrint campaign for a better oceanic future.

To date, the club has raised \$1.5 million for the enhancement, research and restoration of wild salmon; established relationships with local farmers; and created a bountiful organic plot at South Beach Gardens in Masset, B.C., with five greenhouses and outdoor raised beds, that provides a considerable portion of the produce used by the Clubhouse.

During his visit, Chef Myke will craft a 100-mile menu alongside executive chef Ryan Stone. All produce will be sourced from Haida Gwaii farms, qualified by Ocean Wise and supplemented with organic herbs, salad, vegetables and fruit grown in the Masset gardens.

The series is open to the public. Call 888-432-6666 or visit www.westcoastfishingclub.com.



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Steven Fitzgerald, President, Hababero Consulting Group on the right.