

# CONSERVATION PROGRAM

As part of our continued commitment to the environment, we are introducing some exciting new incentive programs to reward those guests who decide to enroll in our 'Catch and Release' program. We do this to support our goal of providing a first-class fishing experience while promoting our responsibility to sustaining our resources for future generations.

By releasing salmon; particularly those that qualify as 'trophy' catches, we improve the odds of maintaining the larger fish gene pool. The West Coast Fishing Club has developed two conservation inspired incentive programs which reward 'Catch and Release' anglers as well as those who release trophy salmon caught weighing over forty pounds.

## Trophy Chinook Release Club

To recognize our guests who release trophy-sized Chinook salmon that measure out to 40 pounds or greater, we have a selection of rewards to choose from. To qualify for this program, guests may retain other Chinook salmon, but must leave an open Chinook spot on their license for the duration of the trip (i.e. a maximum of 3 Chinook may be retained, not the possession limit of 4).

Both guided and self-guided guests are eligible for the trophy release program. A WCFC guide must verify all qualifying fish before release. Self-guided guests can call guides on the lodge radio channel. Self-guided guests should also pass on all catch and release information to dock personnel as they return from each day's fishing.

If a qualifying fish is caught and the guest has an open spot on their fishing license, AND the fish is successfully released, the guest may choose from one of the following complimentary gifts. (Please note that if the fish caught will not survive, they cannot be released, and do not qualify for reward).



### 40lb Tyee - choose from

- Limited Edition Haida prints
- Leather Catch/Release Jackets
- Bronze Salmon



Every guest who successfully releases a trophy Chinook may choose from the following selection of gifts:

You are entitled to choose any gift from weight categories up to, and including your winning release!

## Catch and Release to take home some great rewards for your conservation



### 50lb Tyee - choose from

- MR-2 Islander Reel
  - Silver Coho Statue
  - George Fischer Original prints
- (Or any item from the 40lb Tyee)



### 70lb Tyee

Trip for two to WCFC Culinary Adventure 2009



### 60lb Tyee - choose from

- Replica Fiberglass Mount
  - Framed Silk Print
- (Or any item from the 40lb/50lb Tyee)

